

Roberto de Luca, Antonio Scarponi *Hotello*

as part of **Fuori Salone 2013**
within **Salone Internazionale del Mobile 2013**

opening: **Tuesday, April 9th 2013, from 7.30 to 10.00 pm**
exhibition: **from April 9th to April 14th 2013**
opening hours: **from 10.00 am to 10.00 pm,**
venue: **Viafarini DOCVA, Fabbrica del Vapore, via Procaccini 4, Milan**

On the occasion of the Salone Internazionale del Mobile 2013, in its premise at **Fabbrica del Vapore Viafarini presents *Hotello***, an exhibition project by **Roberto de Luca** and **Antonio Scarponi** for **Das Konzept - daskonzept.ch** - a laboratory for design, retail, and production focusing on new ways to conceive the work environment. In 2009, Das Konzept opened in Thun, Switzerland in *Konzepthalle6*, an exhibition space that showcases office concepts. In addition to the workstations of Das Konzept itself, *Konzepthalle6* also includes a restaurant, a conference room, and a concert room. Das Konzept is a center of excellence for design and architecture.

At the Fuori Salone 2013 Das Konzept will present two projects that face two of the most problematic issues of contemporary work environments: acoustics and flexibility.

The first project, ***Hotello***, designed by Roberto de Luca and Antonio Scarponi, is a module measuring roughly 2m x 2m x 2m, conceived to use in the empty lofts of the contemporary city. *Hotello* is a portable space packed into a suitcase. It contains all the necessary elements for a minimal room: a room, a desk, a lamp, a stool, a shelf, a locker. *Hotello* consists of a metal structure that supports a double curtains (translucent and sound absorbant) as well as all the furniture needed to work and rest.

The second project, ***Bord***, designed by Charles O. Job, is a minimal workstation made of cork sound absorbant surfaces. *Bord* is designed to be transformed so that it can be used in different ways: as a workstation, a meeting table, and an office partition.

Viafarini DOCVA exhibition space at Fabbrica del Vapore will be transformed into an open work environment which visitors are welcome to use. The installation will also have a performative element as it will host the editorial board of the Italian design magazine **Abitare** international design magazine for the five days of the event. Aperitif from 6.00 - 8.00 p.m. every evening for the duration of the event.



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posti di vista 10*